



## Data Privacy Notice for Parents and Carers- Use of Parent/Carer Data

<b>Approved by:</b>	CEO	<b>Date:</b> 16/03/2020
<b>Last reviewed:</b>	18/05/2018	
<b>Next review due by:</b>	16/03/2022	

We, The Rainbow Multi Academy Trust, Unit 7, King Edward Mine, Troon, Camborne, Cornwall. TR14 9HW, are the 'Data Controller' for the purposes of data protection law. Our Data Protection Officer is Glyn Pascoe (see 'Contact us' section below).

### **1.1 What is a 'privacy notice'?**

It's your right under data protection law for you to be informed about how organisations use your data. A privacy notice is often called a 'fair processing notice' and is designed to inform individuals when data about them is collected, held and processed. This privacy notice is designed to explain how we collect, store and process parent / carer data.

Typical examples of personal data are:

- Contact details such as name, address, phone numbers, email addresses
- Date of birth
- Gender
- CCTV footage collected from our site(s)
- Safeguarding information
- Usage data relating to interactions with our IT systems

The above list should be viewed as a non-exhaustive list and additional data may be stored where it is deemed relevant. Information may also be received from other organisations such as schools, authorities or the DfE (Department for Education). In addition, certain 'special categories' of more sensitive data may also be stored, including (but not limited to):

- Family circumstances
- Health data, both physical and mental
- Details of any support provision with third parties such as social services or external bodies
- Ethnicity and languages spoken
- Eligibility for benefits

### **1.2 What is the purpose of holding the data?**

- To help support pupil learning and development by reporting progress
- To provide pastoral care and keep you informed
- To process any financial transactions and payments
- To ensure pupil welfare and safeguarding
- To comply with the relevant laws around data sharing and statutory reporting
- To assess and improve the quality of our teaching and support systems
- To carry out research

### **1.3 Marketing**

Where you have given us permission, we may send you information by email, text or post promoting events, campaigns, charitable causes or services that we believe may be of interest to you. You are able to withdraw your consent, known as 'opting out' of these communications at any time, either by following unsubscribe instructions or by contacting our DPR to formally withdraw your permission.

#### **1.4 What is our lawful purpose?**

Data must only be collected and processed when allowable by law. Typically this is when:

- We are required to process data to deliver our service as a academy
- We are required to hold data to comply with legal obligations
- It is in the public interest to do so

In addition to the above, it is allowable to hold/process personal data when we have received consent to do so and/or the data allows us to protect your child's or someone else's vital interests.

Some of the reasons listed above for collecting and using your personal data may overlap, and there may be several grounds which justify our use of this data.

#### **1.5 How is information collected?**

Personal data will fall into two categories: mandatory (in as much as you must comply with the request to provide the data) and optional (where there is a choice whether to supply information or not). As a Data Controller, we must highlight to you which of the above scenarios is applicable.

#### **1.6 How is data stored?**

Personal data is kept secure and is retained for the duration of your child's attendance at our academy. Certain data may be retained after the pupil leaves the academy in order to comply with our legal obligations.

A copy of this schedule can be obtained from The [Information and Records Management Society's Toolkit for Schools](#).

#### **1.7 How we share your data?**

Data will not be shared with any third party without consent unless either allowable by law or indicated as part of our policies. Assuming either of the above apply, data can be shared with:

- Central government and our local authority – to meet our legal obligations to share certain information
- The Department for Education – to meet our legal obligations to share certain information
- Educators and examining bodies – to meet our legal obligations and to support pupil learning
- Our regulator Ofsted – to meet our legal obligations
- Suppliers and service providers – to enable them to provide the service we have contracted them for such as parent contact information for text/SMS/app messaging services
- Financial organisations – to enable them to provide the service we have contracted them for, such as bank account details to enable paying of invoices
- Health authorities – to provide appropriate pastoral care and to protect pupil welfare, such as attendance and medical conditions
- Health and social welfare organisations – to meet our legal obligations and to provide appropriate pastoral care and to protect pupil welfare, such as attendance, attainment and medical conditions
- Professional advisers and consultants – to support pupil learning and enable them to provide the service we have contracted them for, such as progress, attainment and attendance

- Charities and voluntary organisations – to support pupil learning and welfare, such as behavioural and social and emotional characteristics
- Police forces, courts, tribunals – to meet our legal obligations to share certain information with them, such as safeguarding

Where allowable and appropriate, data may be transferred outside of the EEA (European Economic Area) in accordance with the Data Protection Act 2018.

### **1.8 How can I see what personal information is held about me? Your rights**

Parents and carers are able to gain access to a report of the data held about them. To do so, please complete a 'subject access request'. If we do hold information about you, we will provide the following information:

- A description of the data
- A reason for holding the data
- Where we obtained the data if not from you or your child
- How long the data will be retained for
- Whether the data has been shared and with whom
- Whether any automated decision-making has been applied
- A copy of the data in an intelligible format

### **Other rights**

As a data subject, you have the right to:

- Formally object to the use of your data if it is likely to cause or result in damage, upset or distress
- In certain circumstances have inaccurate data corrected, removed or restrictions placed on its processing
- Claim compensation for damages caused by a breach of the data protection regulations
- Object to the use of your data in decisions being made by automated processes
- Prohibit your data being used to send direct marketing

To exercise any of these rights, please contact your academy's Data Protection Representative (DPR).

### **Complaints process**

To make a complaint or discuss a situation where you believe your data may be being misused, please contact the academy in the first instance, requesting to speak to the Data Protection Representative.

The Information Commissioner's Office (ICO) can also receive complaints around data handling:

- Via their web form at: <https://ico.org.uk/make-a-complaint/>
- Via live chat on the ICO website
- By calling: 0303 123 1113
- In writing to: Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF

## **Contact us**

If you have any questions, concerns or would like more information about anything mentioned in this privacy notice, please in the first instance contact your academy's Data Protection Representative (DPR).

If you feel your concern has not been answered or you have an issue that needs to be escalated please contact our Data Protection Officer (DPO).

Academy Data Protection Representative:

Samantha Hassett      [shassett@rainbowacademy.org.uk](mailto:shassett@rainbowacademy.org.uk)

**Data Protection Officer:**

Glyn Pascoe      [dpo@ict4.co.uk](mailto:dpo@ict4.co.uk)